



Dr. Paolo Calandra

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CV

Paolo Calandra received his MSc in Biology from the University of Padua. He attended an Advanced course on Market Access in Life Science at University of Milano Bicocca. He is now the General Manager Italy of Neauvia. Founded in 2012 and distributed in more than 80 countries, Neauvia is today a fast-growing multinational with production sites and branches in Italy, Switzerland, France, Spain, Poland, Germany, the United Kingdom and the United States. Part of the MatexLab Group, supported by the Central Europe's leading private equity firm (Abris Capital), Neauvia is a pioneer in medical aesthetics and has developed innovative combination therapies.

Venerdì 5 Luglio 2024
DIFAR (Viale Cembrano, 4) – Aula A
ore 14-18
A type Course

Pharmatech from a business perspective

Abstract

4-hour training course designed to provide the skills and knowledge required to develop successful strategies in the Pharmatech sector.

The module focuses on the application of technologies in the pharmaceutical sector from a business point of view. The facets of the pharmaceutical and medical device sector will be examined, including market trends, regulation, human resources management and strategic planning.

The course will also cover the best practices for managing business operations, including supply chain, quality, and risk administration.

Case studies and practical examples will be presented to illustrate the different steps for translating a business plan into successful strategies while keeping the Profit and Loss (P&L) under control at the different business phases (from a "start-up" to "go-to business").